Cookie Policy

***İkarus Yönetim Yatırım Eğitim Danışmanlık Tic. Ltd. Şti**. ('**The IKARUS Management')** uses cookies to improve the experience of users visiting the website **http://www.investikarus.com** (the "Site"). Cookies allow **the IKARUS Management** to make continuous improvements in order to upgrade the Site and provide up-to-date and useful information through the Site.*

*This Cookie Policy has been prepared in order to notify data subjects whose personal data is processed by the data controller, **the IKARUS Management**, upon use of the website, in accordance with Turkish Law No. 6698, the Kişisel Verilerin Korunması Kanunu (Personal Data Protection Law, hereinafter the "Law").*

A. Cookie Types

A cookie is a small file stored in your browser or device when you visit a website. Cookies enable a user and device to be identified, and for the storage of certain information regarding the user's preferences (e.g. language preference) and past transactions.

Generally, each cookie consists of the following items:

– Name of the server to which the cookie is sent,
– Lifetime of the cookie,
– A unique value/number which is normally created randomly (website server sending the cookie uses this value to identify you when you return to the relevant site or navigate through pages).

Data is collected automatically (without human intervention) through cookies.

Cookies are classified as session cookies or persistent cookies as per their lifetimes. Session cookies are automatically deleted at the end of the relevant session. Persistent cookies are stored in your device during their lifetime and deleted at the end of this period. These cookies are used to identify you and your preferences when you revisit a website.

Cookies are classified in different categories depending on their intended use;

***Essential cookies** are the cookies that are necessary for the Site to be used. If you do not accept these cookies, certain parts or all of the website may be inaccessible.*
***Analytical cookies** are the cookies that collect information about how users use the Site. They are used to improve/upgrade user experience. These cookies collect information about the pages visited on the site, click rates, scrolling movements on pages, and errors in order to provide information regarding user experience on the Site.*
***Marketing cookies** are the cookies that are used to show ads/campaigns in line with users' interests and measure the effectiveness of marketing activities.*

B. Cookies Used in Our Website and an Explanation of Them

Article 5 of the Law regulates the legal grounds of personal data processing. Accordingly, through the use of cookies your personal data is processed for the following purposes: for exercising, using or protecting a right and fulfilling the Company's legal interests as permissible within the scope of the Law, ensuring that you visit our Site properly and ensuring that your

information is recalled the next time you visit the Site, improving the functioning and contents of the Site, evaluating the use of the Site statistically, providing the Site content in the most efficient way for you and your device, and offering customized content and advertisements to users in line with their preferences and usage habits.

In the following list you can find the cookies used on the Site and the intended use of these cookies:

Performance (Analysis)

These are cookies that collect information about how users use the website. They are used for the improvement of user experiences. These cookies collect information about the screens visited on the Site, the number of clicks, page scrolling movements, errors, and provide information about the user's experience on the Site.

__utm.gif Google	*Google Analytics Tracking stores user computer and browser properties.*	*During the session*
__utma Google	*It stores the frequency of user visits to the page by Google Analytics.*	*2* years
_utmb Google	*It stores the time elapsed on the page by Google Analytics.*	*1 day*
__utmc Google	*It stores the time elapsed on the page by Google Analytics.*	*During the session*
__utmt Google	*Stores the page loading speed of the server.*	*1 day*
__utmz Google	*Stores statistics from users' page navigation.*	*6 months*
ga Google	*It works by recording a unique ID, which is used to generate statistical data about how the website visitor uses the website.*	*2 years*
gat Google	*Website by Google Analytics*	*1 day*
gid Google	*It works by recording a unique ID, which is used to generate statistical data about how the website visitor uses the website.*	*1 day*
hjAbsoluteSessionInProgress Google	*It controls the frequency of user visits to the page by Google Analytics and how many times they visited..*	*1 day*
hjFirstSeen Google	*It checks whether the page has been visited before. It is kept for statistical purposes.*	*1 day*
_hjid Google	*It checks whether the page has been visited before. It is kept for statistical purposes*	*1 year*
collect Google	*It is maintained by Google Analytics for the purpose of collecting statistics.*	*During the session*

Marketing

These are cookies used to provide advertising / campaigns according to the interests of users and to measure the effectiveness of marketing activities.

_gcl_au Google Tag Manager	*It is used by Google AdSense to monitor advertising efficiency on websites that use its services.*	*3 months*
IDE Google	*It is used by Google DoubleClick to record and report the actions of a website user after viewing or clicking on one of the advertiser's ads in order to measure the effectiveness of an ad and serve targeted ads to the user.*	*1 year*
NID Google	*It works by registering a unique ID that identifies the device of a returning user. The ID is used for targeted ads.*	*6 months*
pagead/1p-conversion/# Google	*It is a tracking cookie used to provide the user with a customized advertising experience.*	*During the session*
pagead/1p-user-list/# Google	*It tracks whether the user is interested in similar products or events across multiple websites and detects how the user navigates between sites. This cookie is used to measure advertising effectiveness and facilitates the payment of referral fees between websites.*	*During the session*
RUL Google	*It is used by DoubleClick to determine whether a website ad is being displayed correctly. This cookie is used to make marketing activities more efficient.*	*1 year*
test_cookie Google	*It is used to check whether the user's browser supports cookies.*	*1 day*

C. Data Collected through the Use of Cookies

Within the purposes specified in this Cookie Policy the following information is collected; information regarding your identity, transaction security, records of transactions performed on the Site, and marketing information.

D. Prevention of the Use of Cookies

You can find information on how to disable the cookies by clicking on the relevant link for your browser below:

- ***Google Chrome***
- ***Microsoft Edge***
- ***Mozilla Firefox***
- ***Safari***
- ***Google Analytics***
- ***Google AdWords***

*You can use the **Cookie Settings** to change your cookie preferences on the Site. If you disable the cookies, you may not be able to use certain features of the Site.*

E. Legal Grounds and Method of Personal Data Collection through Cookies

Personal data collected through cookies is processed based on the legal grounds of data processing being mandatory for exercising, using or protecting a right specified under Article 5 of the Law, and for fulfilling the Company's legal interests. Additionally, your explicit consent is sought for the use of certain cookies. If you give your explicit consent to the use of the relevant cookies, your personal data will be processed based on the legal grounds of having the data subject's explicit consent.

Automated methods are used to collect your personal data through cookies.

F. Sharing of the Data Collected through Cookies with Third Parties

Your personal data collected through cookies is shared with suppliers residing within or outside the country within the scope of the aforementioned purposes and legal grounds. Your personal data is shared with third parties in accordance with the rules set forth in Articles 8 and 9 of the Law.

G. Rights of Data Subjects

Article 11 of the Law regulates the rights of the data subject/data owner. Within the scope of this article, the data subject/data owner has the following rights:

· To learn whether their personal data has been processed or not,

· To request information on the personal data that has been processed,

· To learn the purposes behind the processing of their personal data and whether their personal data has been used properly or not,

· To know the names of any third parties within or outside the country to which their personal data is transferred,

· To request the correction of incompletely or incorrectly processed personal data and to notify this to third parties to which their personal data has been transferred,

· In the event that the reasons that lead to the processing of their personal data are no longer relevant, although it has been processed as per the Law and the relevant legislation, to request the deletion or destruction of their data and to notify this to third parties to which their personal data has been transferred,

· To object to the analysis of their processed data, if it has resulted against them when conducted exclusively through automated systems,

· To request the recovery of their loss, if they suffer a loss due to the processing of their personal data in a way that violates the Law.

If you appeal to ***the IKARUS Management*** *within this regard, we shall reply your requests within 30 days at the latest. You can use one of the request methods below:*

· You can send your request via email to info@investikarus.com using your email address registered on ***the IKARUS Management*** *systems.*

· You can send your request in writing to the address Alacaatlı Mahallesi 3306/1 Sokak No:9 Çankaya / ANKARA, Turkey.